

Distance Learning

Extending the Boundaries of Traditional Education

MEETING INFO

What: Distance Learning
Where: Deloitte & Touche
[directions below]
When: Tues. Mar. 10, 6 pm

Catherine Nance

Distance Learning is changing the future of education, not only in the academic world but also in the business environment. Technology, like the Internet and the World Wide Web, that enables the transfer of information to and from remote locations, has created a demand for more dynamic, cost-effective learning opportunities. This is what we will explore at our March 10 meeting.

Dr. David Leonard, from Mercer University in Atlanta, Georgia, will speak about how Distance Learning is working for the Technical Communication Management (MSTCO) program he designed and developed. This accredited Masters degree program includes traditional students as well as Distance Learning students, and it extends the boundaries of traditional education by providing opportunities that may not be available in a particular geographic area. The goal of this program is to develop a virtual learning environment in which the students can perform advanced research in areas like multimedia, online documenta-

tion, electronic work teams, internationalization, and electronic marketing. Dr. Leonard is a past-president of the Atlanta STC chapter and has provided management consulting to 150 Fortune 500 companies.

Distance Learning is also becoming a business training tool. Linda Bramhall from Deloitte & Touche will discuss the Distance Learning initiative under development for the Deloitte & Touche intranet. Currently, the Deloitte & Touche Application Solutions group is evaluating distance learning software to determine its effectiveness as a training tool in a business environment and its cost-effectiveness as an alternative to traveling for short seminars or meetings. ■

Deloitte & Touche
4022 SELLS DRIVE, HERMITAGE.

Directions From Downtown: East on I-40 toward Knoxville. Get off at the Old Hickory Boulevard exit, which is just past the Hermitage exit. Turn right onto Old Hickory Boulevard and take the first left, which is Sells Drive. Drive around the building to the back parking lot. Someone will let you in.

There is no charge for the meeting, and nonmembers are welcome.

For more information, contact Catherine Nance at 882-7651.



society for technical communication

Middle Tennessee Chapter
c/o Shannon Thurman, President
4022 Sells Drive
Hermitage, TN 37076

Address Correction Requested